



Tampere, 14-16 June 2023

EXHIBITOR GUIDELINES

GPD
Glass
Performance
Days 2023

CONTENT LIST

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GPD FINLAND IN BRIEF

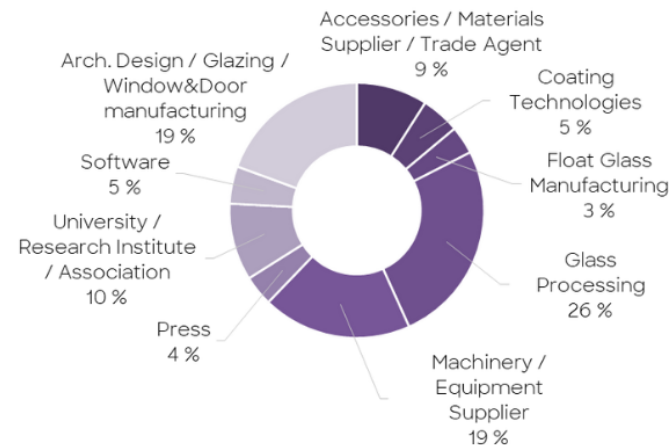
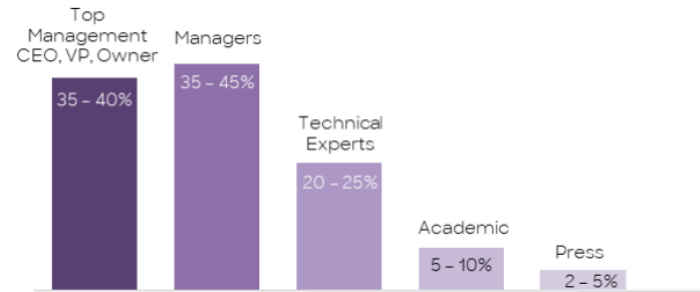
GPD is a conference dedicated to developing the global glass industry and advancing glass technology through education, forging stronger networks, and thought leadership.

CONNECTING

the entire glass industry supply chain

Glass manufacturers and processors | Architects / designers | Automotive designers | Glass researchers and specialists | Glass producers | Equipment providers | Window makers & glaziers | Façade designers and builders | Renewable energy industry | Structural engineers | Industry start-ups | Universities | End-users

PARTICIPATION PROFILE HISTORY



97%
of the participants
would
recommend GPD*

94%
indicated to be in
further contact
with a presenter
/exhibitor after the
event*

*Data retrieved from GPD satisfaction survey

30 YEARS OF GPD

3.600+
Presentations

1.400+
Speakers

12.000+
Technical papers
published

16.000+
Participants

65.000+
Speaker video
views

More information:
gpd.fi

GPD FINLAND IN BRIEF

CONFERENCE STRUCTURE - TAMPERE 2023

Wednesday, June 14

Workshops
Exhibition
Step Change

Opening ceremony
Get-together party

Thursday, June 15

Parallel conference sessions
Exhibition
Step Change

Conference dinner

Friday, June 16

Parallel conference sessions
Exhibition
Step Change

Farewell party

MAIN CONFERENCE SESSIONS

- Façades
- Glass in architecture
- Scientific sessions
- Glass processing
- Business trends
- Specialty glass

EXHIBITION

Since the conference provides an educational platform, participants needed a platform for networking and discussing commercial issues. The GPD Exhibition provides this platform.

As a conference exhibition, it is suitable for:

- Networking and fostering partnerships with like-minded professionals
- Enhancing your organization's profile
- Establishing new contacts and laying the foundations for future business
- Promoting your company and products directly to a targeted audience of high-level decision makers (and not really product sales)
- Small machinery and glass products are suitable for display due to space limitations.

Exhibitor types:

- Glass industry companies
- Startup companies
- Glass industry media and associations
- Research and academic institutions

FLOOR PLAN

EXHIBITION STAND SIZES:

1-6	5x5m	25m ²
10-25	3x3m	9m ²
30-33	6x3m	18m ²
40-43	6x3m	18m ²
50-65	3x3m	9m ²

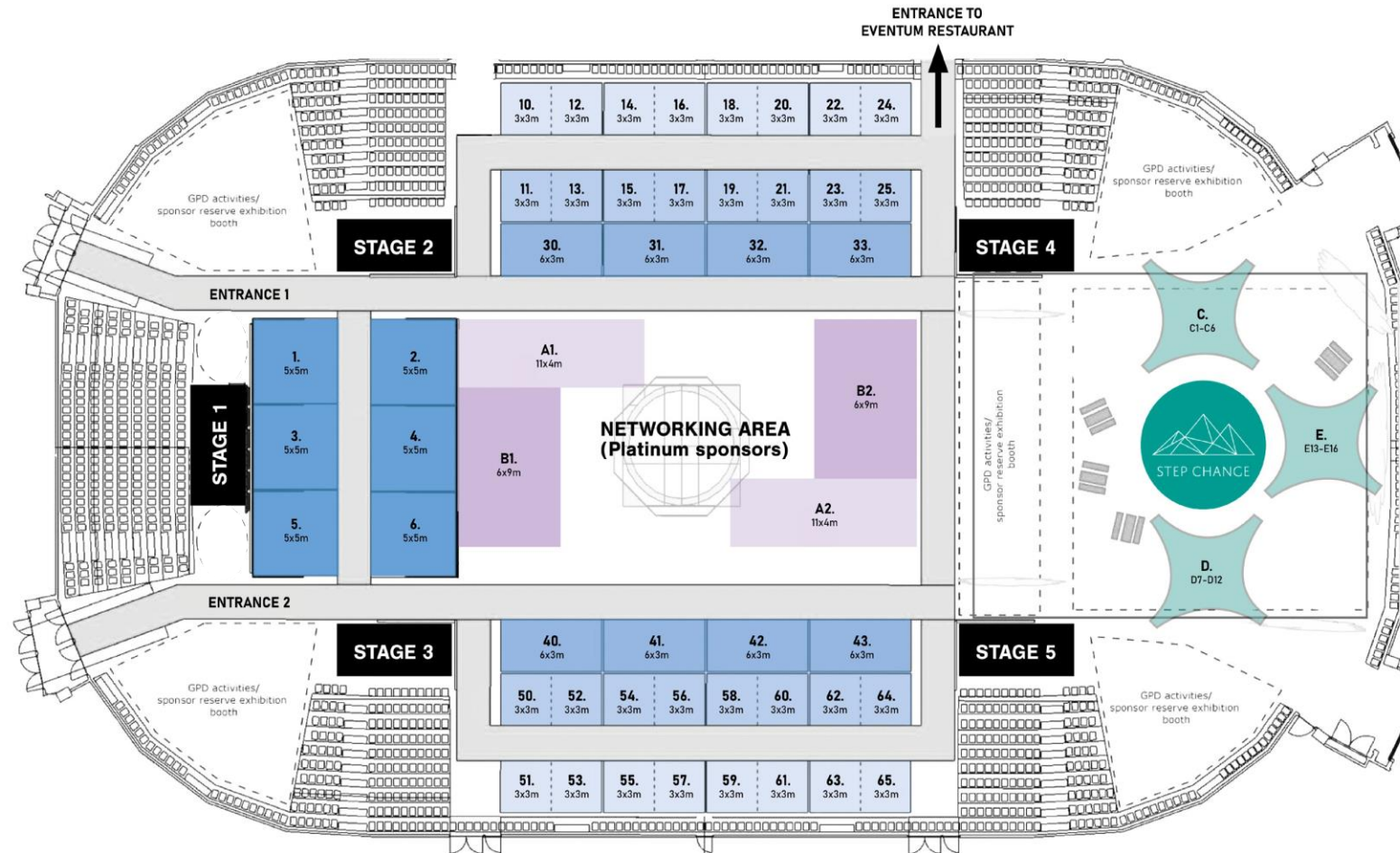
NETWORKING AREA (PLATINUM SPONSOR STANDS):

A1-A2	11x4m	44m ²
B1-B2	6x9m	54m ²

STEP CHANGE AREA (START-UP STANDS):

C1-C6	C-tent
D7-D12	D-tent
E13-E16	E-tent

Start-up stand approx. 1-2m²



For up-to-date information about the reserved booths, **please visit:**
<https://gpd.fi/events/gpd-finland-2023/exhibition/>



STAND PACKAGE

The stand package includes the following items:

- a profile wall (black wall panels with a small print area and a company logo)
- electricity outlet
- blue carpet and basic furniture.
- 2 entrance tickets

GPD has also booths reserved only for start-ups in Step Change area.

- They are approximately 1x2m² stands with some basic furniture (see slide 6).

BASIC STAND PACKAGE

Cost – 6000€ + VAT 24%

3x3m

with 2m high back wall

Included print area
size:
W. 530mm
H. 1020mm

Included logo area size:
W. 670mm
H. 250mm

GPD offers both
corner and mid
stands in 9m² space.

Optional print area size:
Additional fee 420€
W. 2962mm
H. 1977mm

Corner stand example

Mid stand example

Stand numbers:

11, 13, 15, 17, 19, 21, 23, 25, 50, 52, 54, 56, 58, 60, 62 & 64

29/01/2023



BASIC STAND PACKAGE

Cost – 6400€ + VAT 24%

3x3m

with 2,5m high back wall

GPD offers the possibility of combining two 3x3 booths:

8800€ + VAT 24% with 2.5m high back wall

9,630 € + VAT 24% with 2.5m high printed back wall booth

Included logo area size:

W. 670mm
H. 250mm

GPD offers both corner and mid stands in 9m² space.

Optional print area size:

Additional fee 520€

W. 2976mm
H. 2480mm
(+50mm bleeds)

Corner stand example



Stand numbers:

10, 12, 14, 16, 18, 20, 22, 24, 51, 53, 55, 57, 59, 61, 63 & 65

Mid stand example

29/01/2023



BASIC STAND PACKAGE

Cost

- 8000€ + VAT 24% with 2m high back wall
- 8800€ + VAT 24% with 2.5m high back wall (see previous slide)

6x3m

GPD offers both corner and mid stands in 18m² space.

Included logo area size (3pcs):
W. 670mm
H. 250mm

Optional print area size: Additional fee
830€
W. 5938mm
H. 1977mm

Included print area size (2pcs)
(incl. two different print materials):
W. 530mm
H. 1020mm



Corner stand example

Mid stand example



Stand numbers:
30, 31, 32, 33, 40, 41, 42 & 43

BASIC STAND PACKAGE

Cost – 10,000€ + VAT 24%

5x5m

with 2m high back wall

Included logo area
size (3pcs):
W. 670mm
H. 250mm

Optional print area
size: Additional fee
690€
W. 4946mm
H. 1977mm

Included print area
size:
W. 530mm
H. 1020mm



Stand numbers:

2, 4 & 6

BASIC STAND PACKAGE

Cost - 10,000€ + VAT 24%

5x5m

with 4m high back wall (fabric)



Note!
Included logo area
size (2pcs):

W. 670mm
H. 250mm



Note!
Optional print area
size:

Additional fee 1380€

W. 4960mm
H. 3968mm
(+50mm bleeds)

Stand numbers:

1, 3 & 5

CUSTOMIZED VISUALS

- We here at GPD want you to fully enjoy the event you're taking part in. Therefore, we suggest that you may tune up your stand with some printed surfaces, special furniture or plants, for example.
- We will do our best to implement your wishes for the best possible participation and brand visualizations.



- Please place your order concerning structures and furniture well in advance, until **Tuesday 23rd of May 2023 the latest.**
- Please transfer your completed printing material **until 16th of May, 2023.**

ADDITIONAL FURNITURE ORDERS

117. Milla chair, white 28€

123a. Table Ø80cm 45€

149. Brochure holder 63€

118. Arm chair, grey 100€

001. Coffee table Ø60cm 45€

002. Fern in a small pot,
(height approx. 20cm) 28€

Note! Furniture in restricted quantity, so please place your order well in advance, three weeks before the event at the latest **(until 23rd of May)**.

29/01/2023



002

117



149



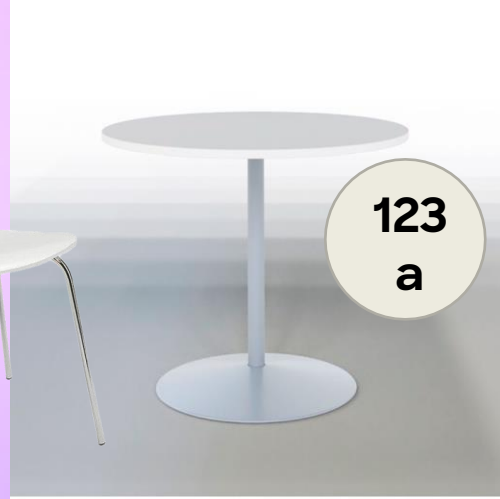
118



001



123
a



OPTIONAL CARPET ORDERS

No 0041 Line Grass Green

No 0045 Line Anthracite

No 0910 Line Black

No 0985 Line Light Grey

No 9662 Line Tomato Red



Included in stand price
STAND PACKAGE CARPET (BASIC)

- No 0064 Line Electric Blue
- Any other color may have additional cost. Please contact GPD for this.



Please, place your order well in advance,
three weeks before the event at the latest
(**until 23rd of May 2023**).



PRINTING MATERIAL INSTRUCTIONS

1. File size

- File size 1:1 100% or scaling 50%, 25% etc.

2. Image resolution and fonts

- Digital printing 200-300 ppi
- Large image 72-150 ppi
- Logos and other vector graphics in pdf, .eps or .ai file format
- Fonts must be converted into paths or the font folder must be attached

3. Colours

- Material colours should be defined as process colours (CMYK)
- Colour profile Fogra39 (or AdobeRGB, only Digital Printing)

4. File preparation guide

- Deliver completed printing material in a PDF file format
- Use the High Quality Print Preferences to save PDF

5. Transferring files

- Smaller than 20Mt: by e-mail to aineisto@expotec.fi
- Over 20Mt: via www.wetransfer.com to aineisto@expotec.fi
- Please, name the file as following: company name_event_stand number
- Please, transfer completed printing material before 16th of May, 2023

CONTACT US



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#GPD2023

WAY TO
GROW

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