

# GLASS PERFORMANCE DAYS

TAMPERE, FINLAND



## GPD Finland

### Brief Introduction



## GPD in Brief

Glass Performance Days (GPD) is an independent forum dedicated to the development of the global glass industry through education.

- This is done by organizing conferences in different countries.
- In Finland, GPD also organizes Workshops and a glass exhibition.



## GPD Targets

- Collect and distribute information for developing and educating the glass industry.
- Find new uses for glass
  - Promote energy efficiency - glass technology
- Provide a starting point for future innovations and their commercialization.
  - Collaboration with industry startups via Step-Change program
- Create co-operation networks between architects, designers, research institutes, universities and the glass, façade, window, solar and electronic industries.
- Provide a platform for face-to-face interaction.
- Be a leading source of technical glass information.



## **GPD Speaker and Attendee Profiles**

## Who speaks in and attends GPD Events:

- Glass manufacturers and processors
- Architects / designers
- Automotive designers
- Glass researchers and specialists
- Window makers & glaziers
- Industry Startups
- Universities
- Façade designers and builders
- Renewable energy Industry
- Structural Engineers





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## GPD Finland Participant History

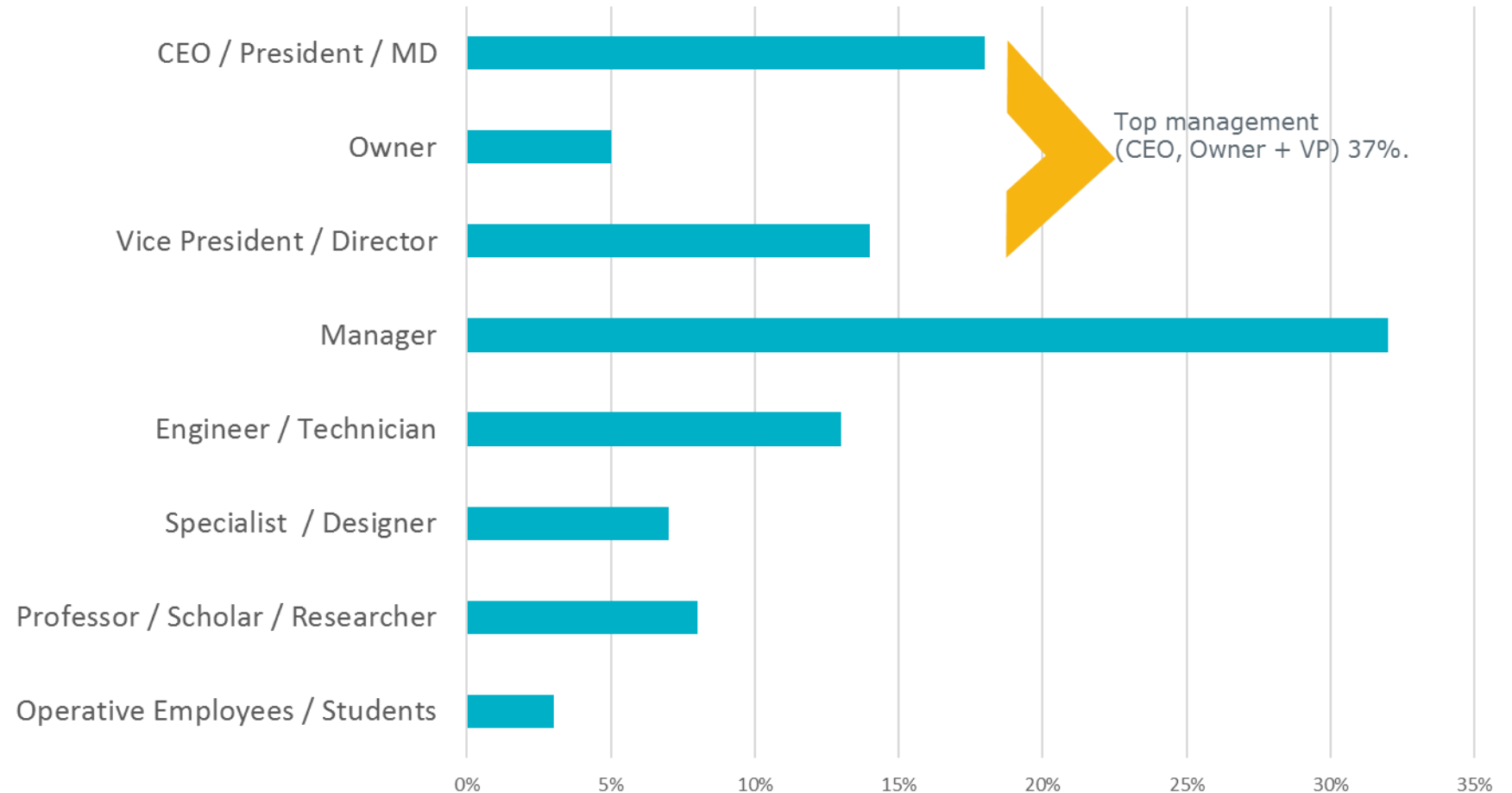


Since 1992

- Over 15 000 participants in GPD events worldwide since 1992
- Over 1 300 speakers
- Over 3 500 presentations
- Over 11 000 pages of technical papers published

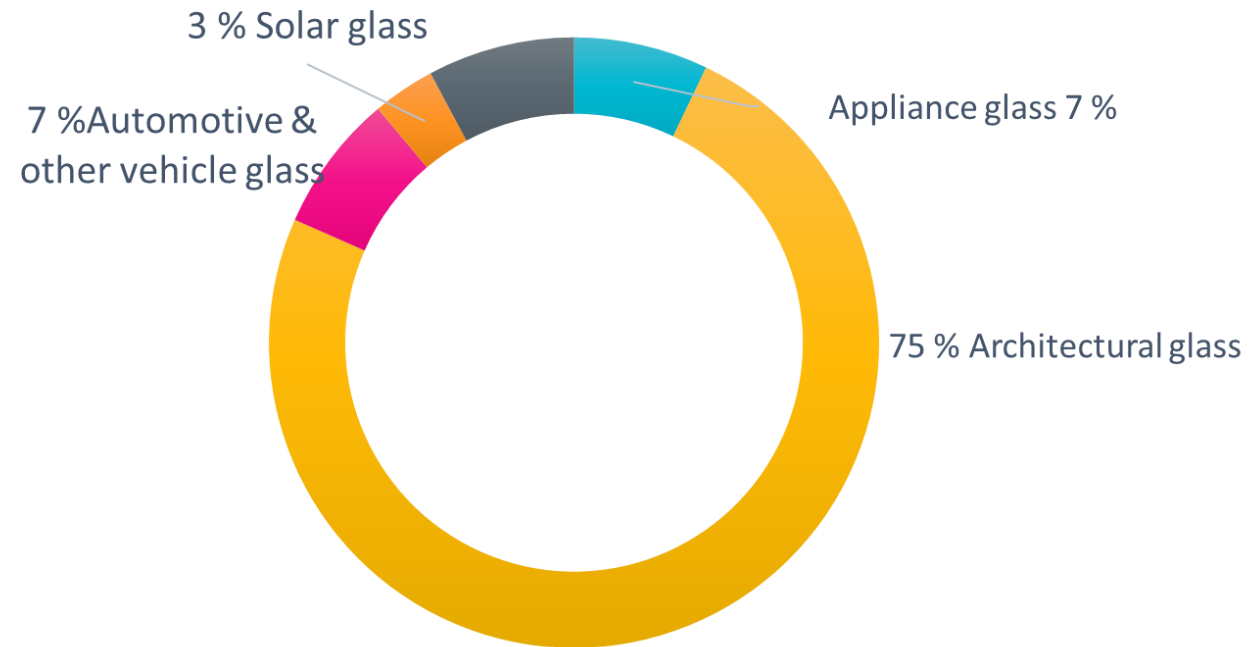
## GPD Participant profiles

### Level of seniority



## GPD Participant profiles

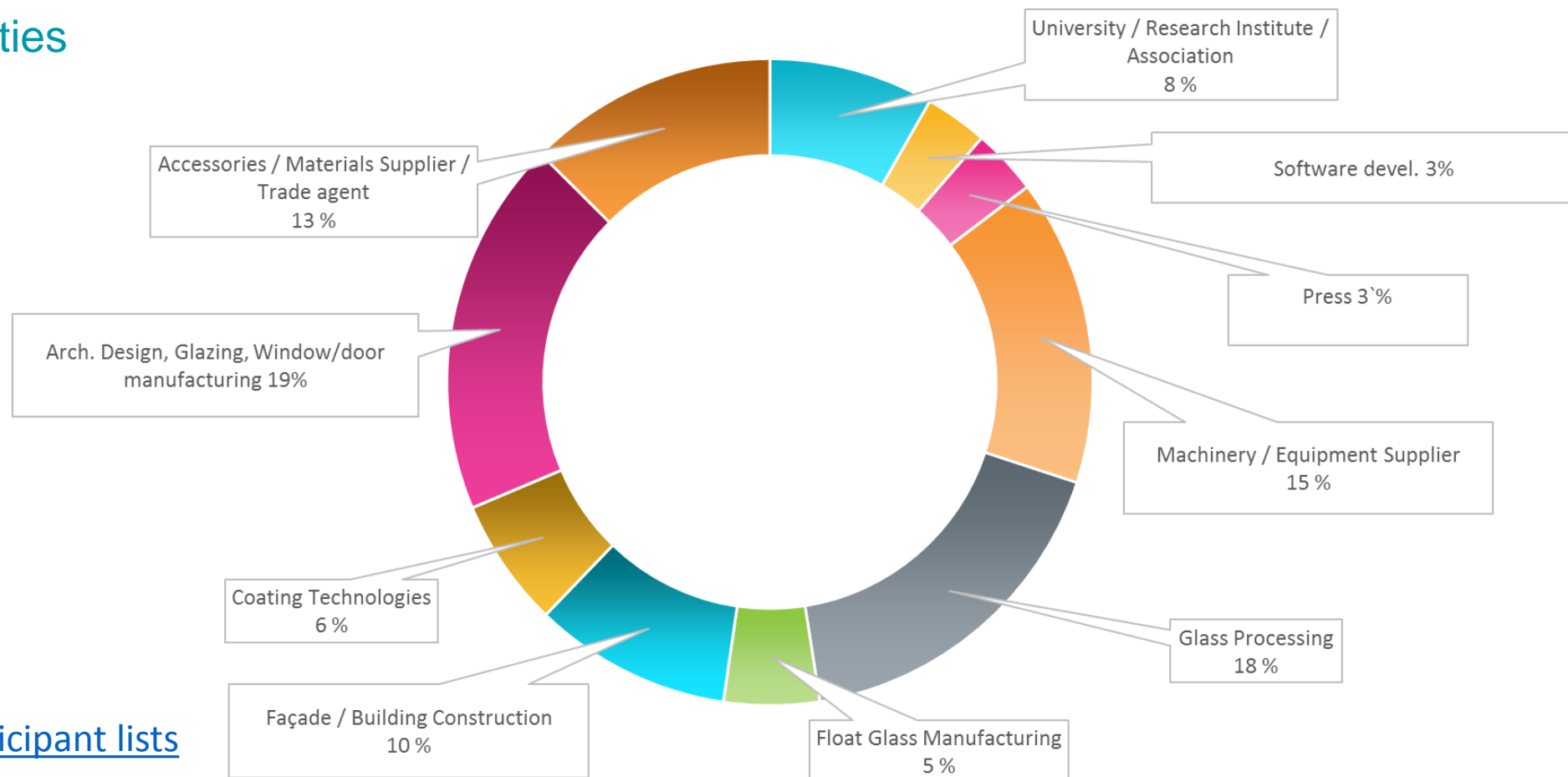
### Main business area





## GPD Participant profiles

### Company activities



[View previous GPD participant lists](#)

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## GPD Finland Program Structure

Tuesday  
Full & Half Day

Workshops



Wednesday  
Half Day Workshops

GPD  
Opening Ceremony 4:30 pm

Thursday – Friday  
Conference Sessions &  
Exhibition



Social networking activities  
Get together  
Conference Dinner  
Farewell gathering



## GPD Finland Workshops

- Intensive 4-8 hour courses with each focusing on techniques and skills in a particular field
- Main emphasis on interaction and exchange of information among relatively small groups
  - e.g. 5-15 participants for practical workshops and 20-50 persons for theoretical workshops.
- However, special larger workshops can also be organized





## GPD Finland Conference Sessions

- 6-7 parallel sessions / day covering this main topics:
  - Glass in architecture
  - Glass processing
  - Glass as structural elements
  - Design features
  - All Vehicles glass
  - Research and development
  - Future trends and opportunities for the glass industry
- approx. 12 technical presentations / session (20-30 min. each)



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## GPD Finland Exhibition

Conference exhibition organized in the conference venue

- Exhibitor types
  - Glass industry companies
  - Start-ups
  - Glass industry media & associations
  - Research and academic institutions
- Caters only for the conference participants

It is suitable for

- Building business partnerships
- Product promotions through various marketing materials.
  - Small machinery and glass products are suitable for display due to space limitations.





## Networking Activities

- Business networking activities
  - Organized during coffee and lunch breaks
    - Group, VIP or special lunches
    - One to one meetings booked in advance through a meeting manager tool
- Social networking activities
  - Organized during the evenings
    - Get together party
    - Conference Dinner
    - Farewell party





## GPD Opening and Plenary Speakers

- More than just industry experts but leaders that can:
  - Share the wisdom of past experiences and advise
  - Analyze current industry trends and inform
  - Envision the future and inspire
- GPD Finland 2019 Final Program
  - To see a copy of the program, please click the image below



## Organizers and Supporters

GPD events are organized by Glaston in co-operation with:

- Other glass industry companies
- Glass industry associations, media, universities
- Architecture and structural engineering offices

Companies can cooperate with GPD in various ways such as

- Becoming sponsors e.g.
  - Event sponsor
  - Activity sponsor
  - Merchandise sponsor
- Organizing an activity during an event e.g. a workshop





## International Media Supporting GPD

- Asianglass, UK
- Architectural Glass & Industrial Glass, China
- BAU Business, Ukraine
- DETAIL, Germany
- China Building Doors Curtain Wall & Equipment, China
- DGG Journal, Germany
- e-glass weekly, USA
- GFF, Germany
- Glassbulletin, India
- Glaswelt, Germany
- Intelligent Glass Solutions, UK
- Lasinikkari, Finland
- Lasirakentaja, Finland





## International Media Supporting GPD

- Middle East Glass Magazine, Egypt
- O Vidroplano, Brasil
- Reed Business Information, Italy
- Revista Del Vidrioplano, Spain
- Rivista del Vetro, Italy
- Solaria, Italy
- USGlass, USA
- USGNN.com News, USA
- VERRE, France
- Vitrea / Novoperfil, Spain
- Windows. Doors. Glass Facades, Ukraine
- Windows Active, UK



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## Testimonials

The GPD Finland is one of the most important conferences in our market segment. You can listen to many presentations, joining interesting workshops and meeting friends from all over the world. I am coming to Finland for over 15 years now and always enjoying the nice atmosphere and friendship in Tampere.



**INGO STELZER**

Kuraray Europe GmbH  
Global Technical Consultancy Manager



The conference is really a unique place to be and meet people. It provides time to learn, listen and experience new things. My targets are architects and consultant engineers.



**JEAN-PAUL HAUTEKEER**

The Dow Chemical Company  
Global Marketing Director



The GPD is a valuable and effective conference, I started coming in 1997 and the interest still brings me back, I continue to get something out of it, even if I meet even one person at each Conference it is still worth it.



**KEITH BOSWELL**

SOM, San Francisco Office  
Architect



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Want to know more?  
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