

# GLASS PERFORMANCE DAYS

TAMPERE, FINLAND



## GPD Finland 2021

Gold and Silver  
Sponsorship Packages





## Sponsorship Overall Benefits



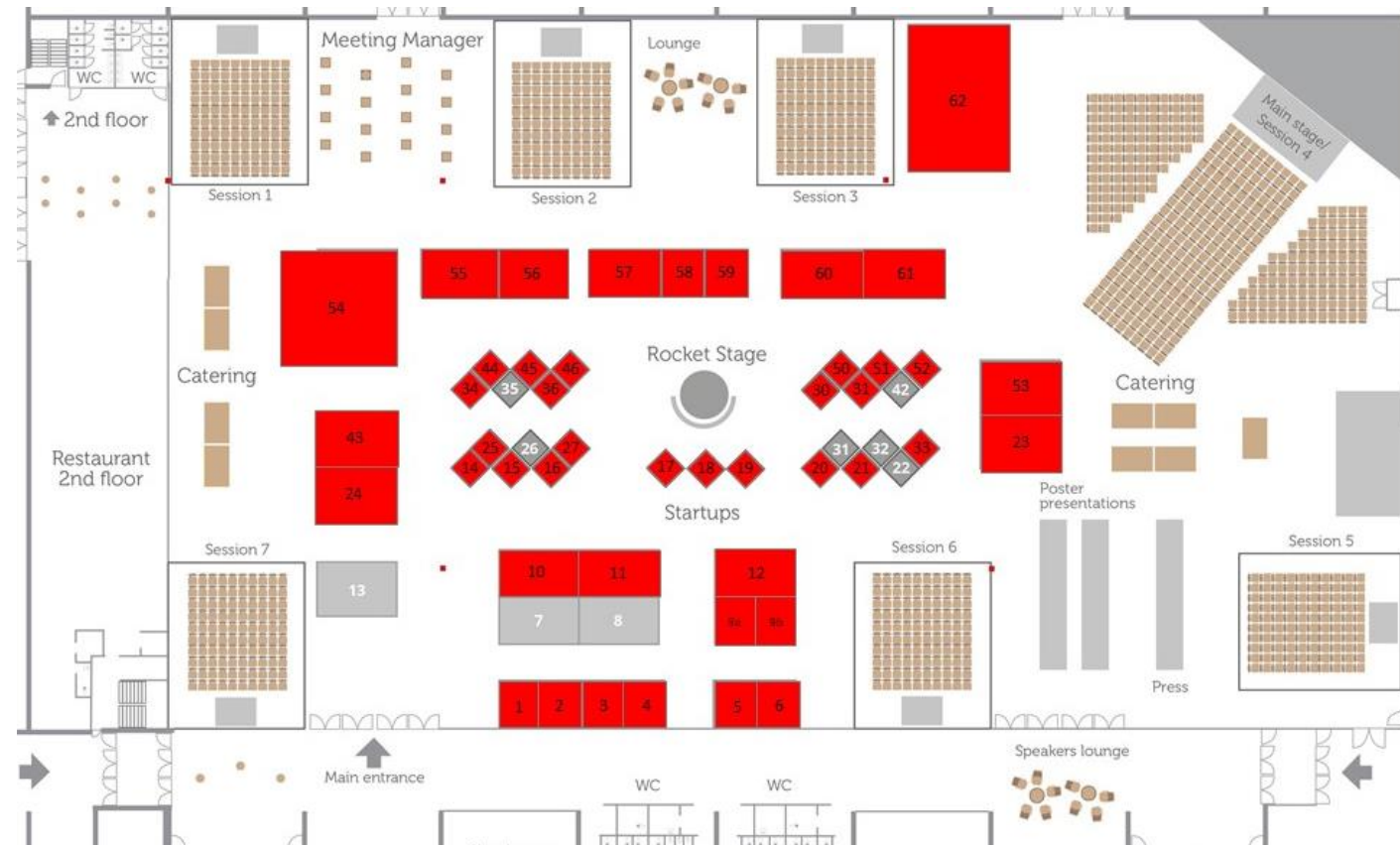
GPD is the leading, well recognized and preferred global meeting point in the industry. This guarantees the following:

- Learning from the best in the industry
- Meeting & networking with industry leaders and experts
- Profiling yourself as a trendsetter
- Direct company and product promotion in the exhibition to a targeted audience of high level decision-makers

## Proven event concept

Open concept adopted which:

- Enhances networking activities
- Improves attendee logistics between sessions
- Provides new and different experience to all participants





## GPD Step Change – network with the industry start-ups

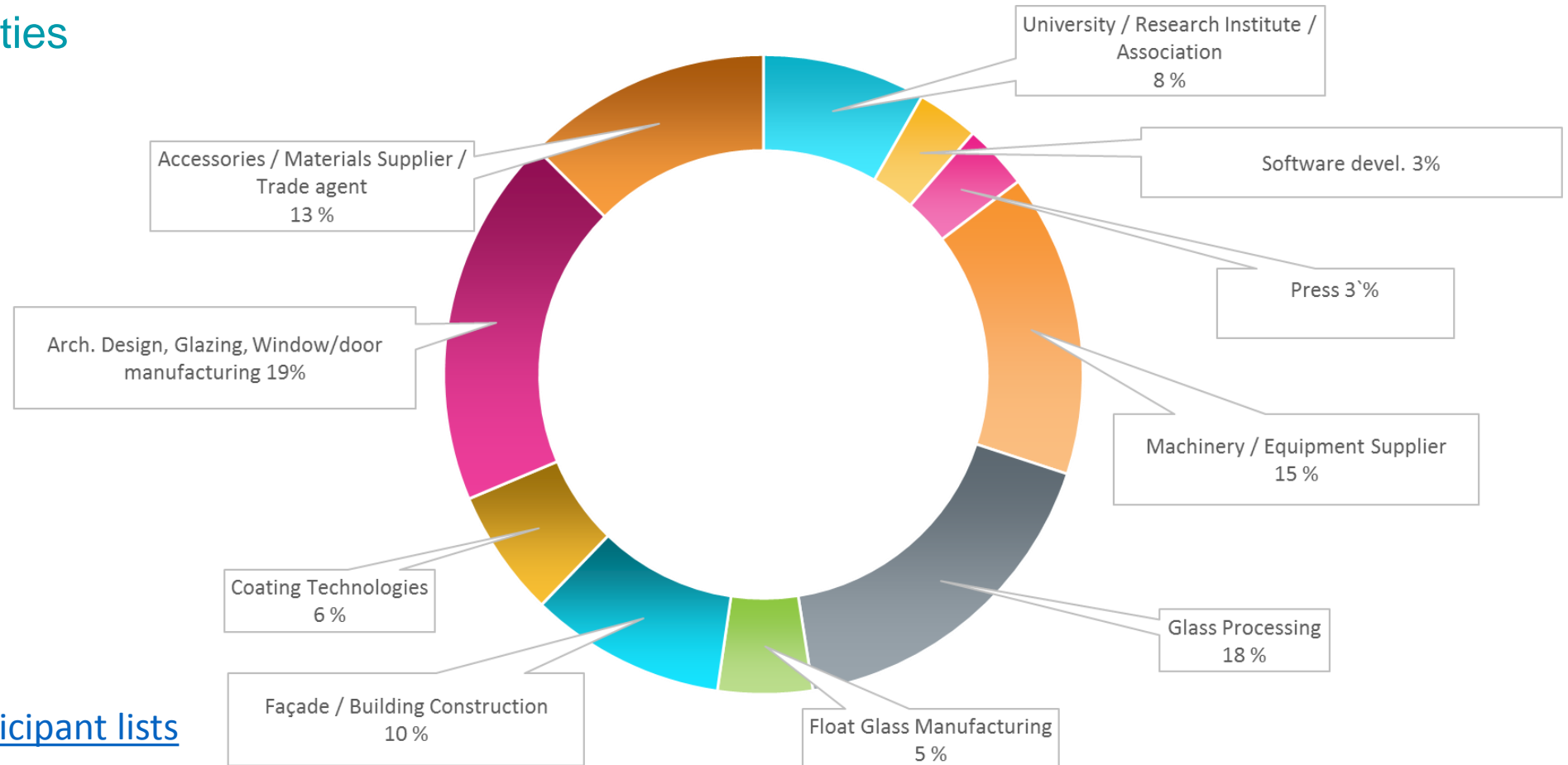
Step change brings the disruptive influence of the startup community to the glass industry. The aim is to increase the innovation clock speed of the industry.

- aimed for start-ups, investors and mentors.
- Over 30 start-ups participated in 2019 where several new co-operation projects were started with industry key players.



## GPD Participant profiles

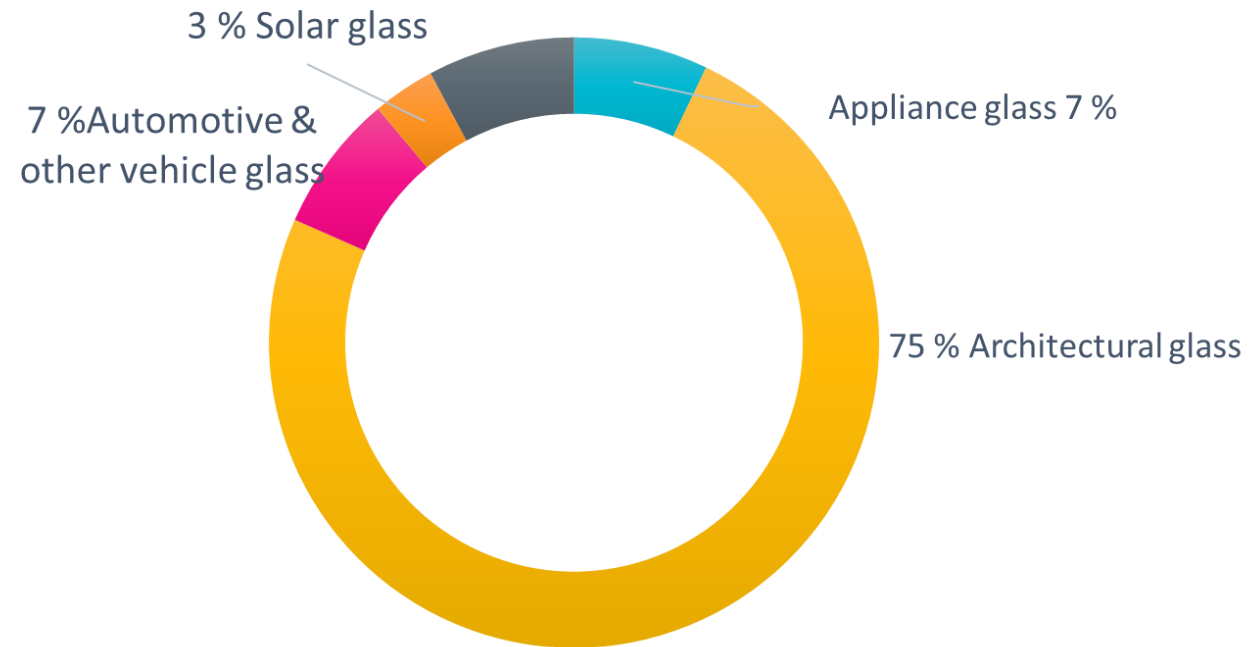
### Company activities



[View previous GPD participant lists](#)

## GPD Participant profiles

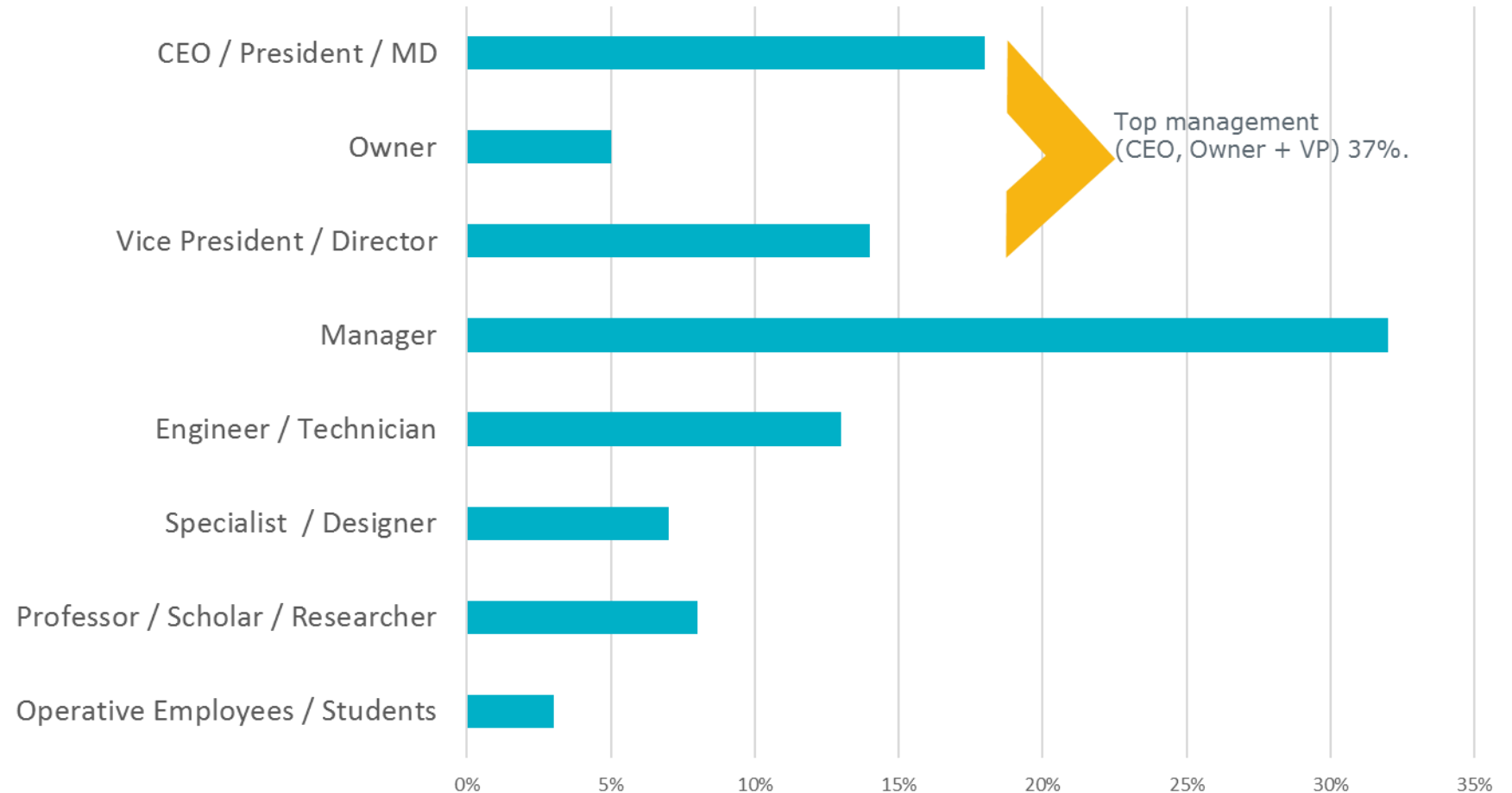
### Main business area





## GPD Participant profiles

### Level of seniority



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### Sponsorship Items

### Gold

### Silver

Access to the participant list and Meeting Manager Service prior to other attendees <i>* see slide 9 for details</i>	Incl.	
Chairmanship of selected sessions <i>* see slide 9 for details</i>	2	1
Guaranteed Presentation Slots in GPD Conference	2	1
Free Conference Entrance for your staff <i>* see slide 10 for details (includes the speaker(s); excludes travel and accommodation)</i>	4	1
Free Conference Dinner during GPD for your own company participants	4	1
Own conference dinner table with brand visibility <i>* see slide 10 for details</i>	2	1
Enhanced visibility at the venue	Gold level	Silver level
Special Terms on Glass Expo Booth <i>* - see slide 11 for details</i>	50% discount	50% discount
Visibility in GPD Finland marketing materials <i>* - see slide 12 for details</i>	Gold level	Silver level
Investment	<b>20 000€</b>	<b>9 000€</b>



## Sponsorship package items

### Access to the Meeting Manager Service

- Meeting Manager –service is user-friendly web based service which enables all participants to book 15 min one-to-one meetings with each other.
- Platinum sponsors will have access one month before other participants while Gold sponsors will have two weeks before others. ´

### Chairmanship of selected sessions

- Sponsors will have the opportunity to select sessions based on the sponsorship level. The deadline for selecting sessions to be agreed on by the GPD team



## Sponsorship package items

### Free Conference Entrance for your staff

- In addition to speakers at the conference, the sponsor is entitled to have an agreed amount of people attend the conference for free.
- Free entrance can be used by the sponsor themselves or invite their customers to join the event.
- It includes also the conference dinner on Thursday evening.

### Own conference dinner table with brand visibility

- The sponsor can reserve a table(s) with their logo during the conference dinner. The number of seats per table to be provided by GPD. Sponsor may use the seats themselves or with customers. Customers invited to the table must have already registered and paid for the dinner.





## Sponsorship package items

### Special Terms on Glass Expo Booth

The new venue and expo setup takes networking to a new level.

- 24m2 standard booth or floor area is included for Platinum sponsors.
  - Standard booth comes with basic furniture
  - Floor area does not include the walls, furniture, fittings and building of the booth. The sponsor is responsible for these costs
- Gold and Silver sponsors will get a 50% discount off the floor area cost or the standard booth.



## Visibility in GPD Finland marketing materials

All sponsors will have their logo visible in GPD Finland marketing materials as shown below:

- Logo and links
  - GPD web site
  - in Call for papers brochure and Final Program
    - Print version
    - Electronic version + link to your website
  - In GPD ads in glass magazines
  - in Conference proceedings book (print and/or e-book)
  - in conference pocket guide/program or app during the event
  - in GPD PowerPoints (opening ceremony, in session intervals, press conferences etc.)





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### Merchandise & Networking Activity Sponsorships

### Investment

Merchandise Options	
Logo on Neck lanyards	5 000 EUR + 2 000 EUR (Visibility + production fee)
Company brochure in Conference bag (max 8 page brochure)	800 EUR
Logo on Conference Bags***	3 000 EUR + 4 000 EUR (Visibility + production fee)
Networking Activity Options	
Sponsorship of one Lunch (two available)	3 000 EUR
Sponsorship of Coffee break (4 available)	2 000 EUR
Cocktail Bar during Farewell Party	7 000 EUR
Wine Bar during Farewell Party	5 000 EUR
Farewell Party Food Tent Sponsorship	4 000 EUR
After Dinner Snacks during Farewell Party (e.g. Hot Dog Wagon)	2 000 EUR
Theme outfits for ALL attendees in Farewell Party	7 000 EUR

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## Testimonials

The GPD Finland is one of the most important conferences in our market segment. You can listen to many presentations, joining interesting workshops and meeting friends from all over the world. I am coming to Finland for over 15 years now and always enjoying the nice atmosphere and friendship in Tampere.



**INGO STELZER**

Kuraray Europe GmbH  
Global Technical Consultancy Manager



The conference is really a unique place to be and meet people. It provides time to learn, listen and experience new things. My targets are architects and consultant engineers.



**JEAN-PAUL HAUTEKEER**

The Dow Chemical Company  
Global Marketing Director



The GPD is a valuable and effective conference, I started coming in 1997 and the interest still brings me back, I continue to get something out of it, even if I meet even one person at each Conference it is still worth it.



**KEITH BOSWELL**

SOM, San Francisco Office  
Architect





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## Testimonials

Want to know more?

We are happy to help you:



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