



GPD LEARNING EVENT 2016

10th March ISTANBUL

 **ŞİŞECAM**
FLAT GLASS

glaston
seeing it through

kuraray

DOW CORNING

**dip**
TECH

**AYROX**

CAMIN-İÇİN-DİJİTAL BASKI
DIGITAL CERAMIC IN-GLASS PRINTING

GPD Learning Event - TURKEY A special briefing on the Art of Modern Architectural Glass Applications

Thursday 10th March 2016 at 13:00 – 17:30

GLASS EXPO 9th – 12th March
TÜYAP EXHIBITION CENTER ISTANBUL

FREE REGISTRATION
FOR GLASS EXPO
PARTICIPANTS

**Reed | TÜYAP**
Reed Tüyap Fuarçılık A.Ş.

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GPD NAVI in conjunction with the Glass Expo Istanbul repeats its success formula from 2015 by hosting a special seminar dedicated to the design, energy efficiency and quality of glazing solutions under the heading The Art of Modern Architectural Glass Applications. The event is organized by GPD and the Glass Innovation Institute under the sponsorship of the speaker companies and the REED TUYAP Organization.

The success from 2015 and the fruitful interaction and mutual benefit between GPD and the REED TUYAP has inspired the parties to conclude a special sponsorship agreement whereby Window, Glass and Door Expo fairs participants **are offered complimentary free-of-charge participation in GPD 2016** courtesy of REED TUYAP. This enables visitors to the largest meeting platform of its kind in Eurasia to take maximum advantage of their time-use in connection with the event.

Thursday 10th March 2016 – GPD LEARNING EVENT Tüyap Exhibition Center Istanbul

- 13:00 Opening the event, moderator **Kayhan Horasan**, Glass Investments Consultant
Welcome words: GPD, Şişecam Flat Glass and Reed Tuyap
- 13:20 Executive summary of global glass industry trends of 2015
Jorma Vitkala, Chairman, Glass Performance Days
- 13:50 Glass solutions from the masters of transparency
Hakan Balci / Facade Consultant, BDS Consulting
Hicran Balci / Acoustic Consultant, BDS Consulting
- 14:20 **Yudum Demirkol** / Ass. Product Manager
Architectural Glass Projects, Şişecam Flat Glass
- 14:40 Structural glazing design under high wind load, Dow Corning
- 15:00 CASE STUDY: Digital printed glass applications, **Moshe Zagai**, Architect, Dip-Tech
- 15:20 COFFEE BREAK
- 16:00 The rise in laminated glass – Adding safety and durability to modern design
Jussi Niemioja, Glaston Finland Oy
- 16:20 Which interlayer for which application?
Fatih Kuyu, Kuraray Interlayer Solutions Kuraray Europe GmbH
- 16:40 Towards higher quality and energy efficiency – The latest development in glass heat treatment solutions, **Miika Appelqvist**, Glaston Finland Oy
- 17:00 Architectural glass quality control according to EN norms – Focus on heat strengthened, tempered and insulating glass, **Mikko Suomi**, AYROX
- 17:30 Networking, foods and drinks

REGISTRATION (for the first 300 participants)

Please register yourself thru this web form: <http://forms.tuyap.com.tr/davetiye/GPD-En.php>

Registration confirmation can be sent via e-mail to: muratduzenli@reedtuyap.com.tr;

Mr. Murat Düzenli, Project Marketing Group Manager of Reed Tuyap Fairs Inc.

Latest by 5th of March 2016. Please include the following to your registration confirmation:

- Names of the attendee(s)
- Company name and address and business area
- Mobile telephone number

You can also register via telephone (+90 212) 867 11 26 (Direct)
or (+90 555) 979 07 24 (Mobile)



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