The GPD South America conference is brought to you by Glass Performance Days - *The Leading Conference in the Glass Industry*
OPENING CEREMONY
9.15  Welcome to GPD  
Jorma Vitkala,  
Chairman of GPD Organizing Committee, Finland  
9.25  Welcome to Sao Paulo  
Ms. Ligia Amorim, Nürnberg Messe  
9.35  The Brazilian flat glass market  
Alexandre Pestana,  
President of the Brazilian Association of the Flat Glass Distributors and Processors, Abravidro, Brazil

GLASS IN BUILDINGS SESSION
10.00  Structural glass – Latest developments  
James O’Callaghan – Eckersley O’Callaghan, UK  
10.30  Sealants impact on NBR 15.575 compliance  
Murilo Ribeiro – Dow Corning do Brasil Ltda, Brazil  
11.00  Densely Cross-Linking interlayers for laminated glass  
John Hanson – Bridgestone Industrial Limited, Germany  
11.30  COFFEE
12.00  Excellent façade glazing – Requirements for the safety glass processor and contractor  
Juha Liettä – Glaston, Finland  
12.30  Insulating glass and physics rules  
Ambrogio Mastrodomenico – Foral S.p.A., Italy  
13.00  Application of the concept of BIPV on glass façades – Case study in Brazil  
Iara G. dos Santos – EnergySolutions, Brazil  
13.30  Glass columns in a seismic zone  
Marcin March – Eckersley O’Callaghan, UK  
14.00  Movements that transform spaces  
Jan Hübener – Zaha Hadid Architects, UK  
14.30  LUNCH
15.30  Glass South America exhibition

COATINGS ON GLASS SESSION
9.00  Towards more efficient dual magnetron sputtering (DMS): Strategies for reducing cost of ownership  
Douglas Pelleymounter – Advanced Energy Industries, Inc., USA  
9.30  Challenges and solutions in modern architectural glass coating  
Harald Hagenstroem – Von Ardenne, Germany  
10.00  Heat treatable low emissivity coating for architectural glass application  
Stephan Küper, Leybold Optics GmbH, Germany  
10.30  Inhibiting float glass corrosion by C-CVD – a practical approach  
Paul Rüffer – INNOVENT e.V. Technology Development, Germany

GLASS PROCESSING TECHNOLOGY SESSION
11.00  High Quality Architectural Glass Processing and Hurricane Impact Resistance  
Peter Arbour – seele, Inc., USA  
11.30  COFFEE
12.00  Laser processing of flat glass – Innovative technology replaces sand blasting, etching, printing, cutting and drilling  
Andreas Wienkamp – Cerion GmbH, Germany  
12.30  Saving money and gaining more efficiency through intelligent cutting organisation and optimisation  
Luis Plá – A+W Software Gmbh, Germany  
13.00  Impact of fused silica roller surface in tempering processes using SO2 rich atmosphere  
Marcus Bancroft – Vesuvius, USA  
13.30  How can you improve profit in the Glass Tempering industry?  
Moreno Magon – Glaston, Brazil  
14.00  LUNCH
15.00  Glass South America exhibition
REGISTRATION INFORMATION

CONFERENCE FEE
R$ 500 (U$ 222,50) until the 30th of April
R$ 570 (U$ 253,50) after the 30th of April
and for registrations on-site
The fee includes a two day conference program, coffee-breaks and two lunches.

Registration link: www.glassexpo.com.br

VENUE
Transamerica Expo Center
Avenida Dr. Mário Villas Boas Rodrigues, 387
Santo Amaro - CEP 04757-020
Acesso pela Av. das Nações Unidas (Marginal Pinheiros)
Ponte Transamerica

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Registration and local organization by Nurnberg Messe

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