

#GPD2018
**ALL EYES
ON GLASS.**

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RESEARCH OF SMART DISPLAY GLASS TECHNOLOGY

ABSTRACT

With the development of mass media and outdoor advertisements, the transparency display technology, especially the smart display glass technology (SDGT), is widely applied in the public places. Based on its unique characteristics which combines the LED display and transparent glass, SDGT is getting lots of attentions from the clients. Without changing the original layout of the facilities, SDGT functions in the advertising and environmental application, and it has become the top choice for the outdoor glass wall display and indoor window display. Based on the analysis of SDGT, integrated with technical case study from our company, this article provides practical solutions for the bottleneck of the technology, and projects the technology and market trend.

新型智能显示玻璃研究

摘要：随着大众传媒以及户外广告的发展，透明显示技术越来越受到人们的青睐，其中智能显示玻璃技术基于其结合LED显示和透明玻璃的特性，越来越受到客户的关注。智能显示玻璃技术能够在保持原有环境特色的基础上，实现广告宣传与情境应用融为一体，成为室内橱窗和室外大面积幕墙显示广告的首选。本文基于智能显示玻璃技术的分析，结合我司突破性技术研究案例，提出现有技术瓶颈可行性分析方法以及未来的技术趋势和市场趋势的评估结论

Shuiming Pan, iMGS Smart Glass
潘水明 谊美吉斯光电科技（福建）有限公司



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