



GPD Finland Brief Introduction

#GPD2019
ALL EYES ON SMARTER GLASS
GLASS PERFORMANCE DAYS 2019
JUNE 26-28, 2019, TAMPERE, FINLAND

GPD In Brief

Glass Performance Days (GPD) is an independent forum dedicated to the development of the global glass industry through education.

- This is done by organizing conferences in different countries. Currently the conferences are organized in Finland, China and Brazil every two years.
- In Finland, GPD also organizes Workshops and a glass exhibition.

GPD addresses the entire glass industry supply chain:

- from researchers to architects, designers, glass producers, processors, equipment providers, industry start-ups, universities and end-users.
- this objective is met by providing, sharing, collecting and distributing current and future-oriented information on glass as versatile, safe and competitive material

GPD Targets

- Collect and distribute information for developing and educating the glass industry
- Find new uses for glass
 - Promote energy efficiency - glass technology
- Provide a starting point for future innovations and their commercialization
 - Collaboration with industry startups via Step-Change program
- Create co-operation networks between architects, designers, research institutes, universities and the glass, façade, window, solar and consumer electronic industries
- Provide a platform for face-to-face interaction
- Be a leading source of technical glass information



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GPD Speakers and Attendees profiles

Who speaks in and attends GPD Events:

- Glass manufacturers and processors
- Architects / designers
- Automotive designers
- Glass researchers and specialists
- Window makers & glaziers
- Industry Startups
- Universities
- Façade designers and builders
- Renewable energy Industry



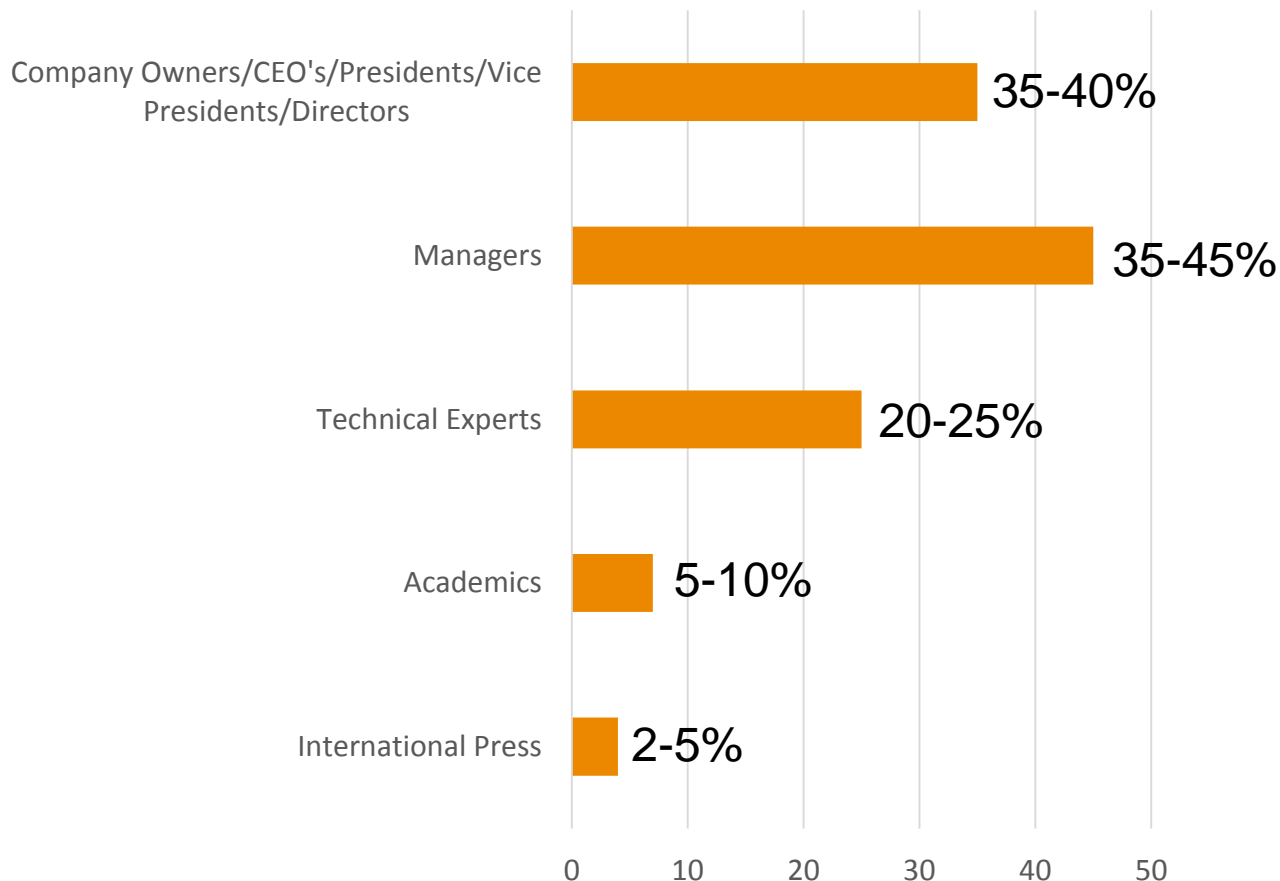
GPD Finland Participant History



- Since 1992
 - Over 12 000 participants in GPD events worldwide since 1992
 - Over 1 000 speakers
 - Over 10 000 pages of technical papers published

Participant Seniority Profiles

Participant Profiles History

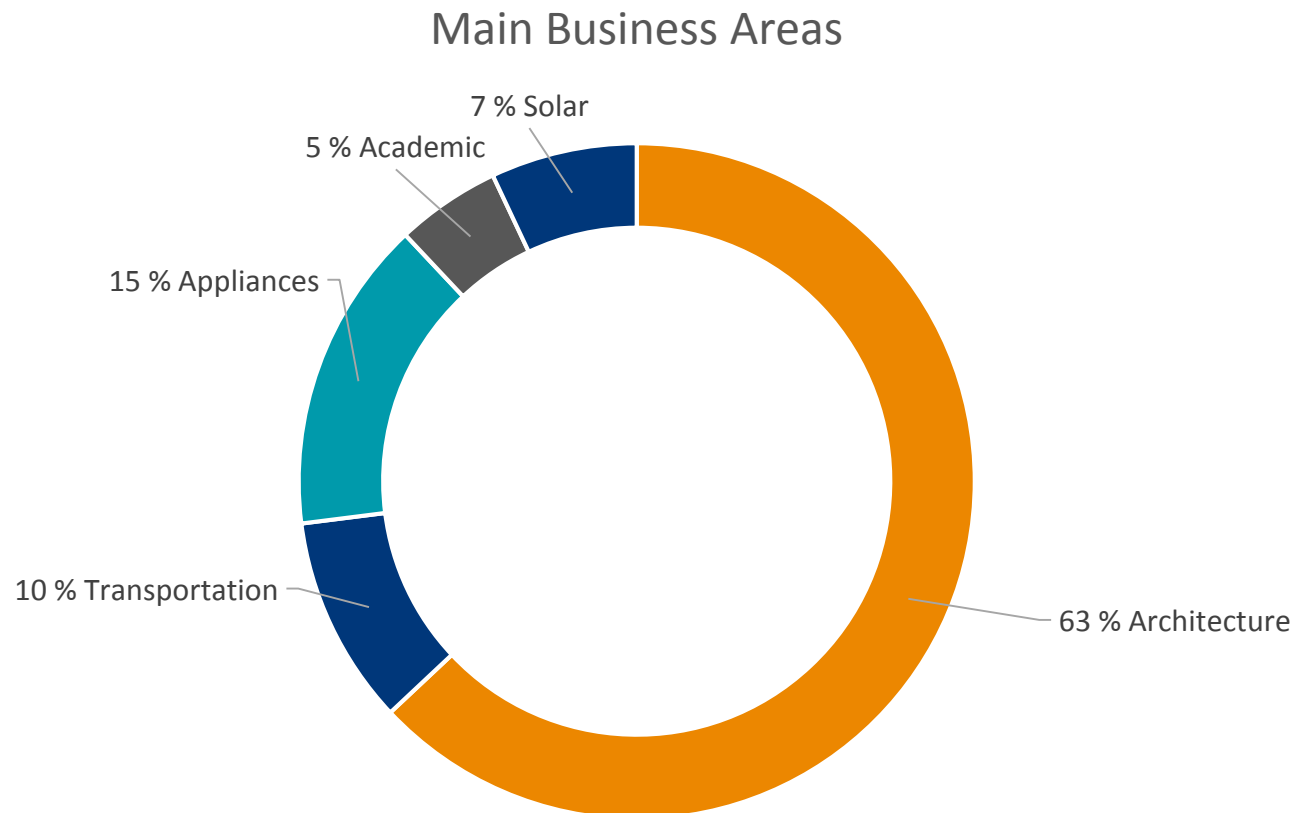


This image shows the attendee seniority levels per event i.e.

- 35 – 40% of attendees in most GPD events are in Top Management Positions
- 30 – 45% of attendees are Managers.
- It is for this reason that this is referred to as a [decision makers forum](#)

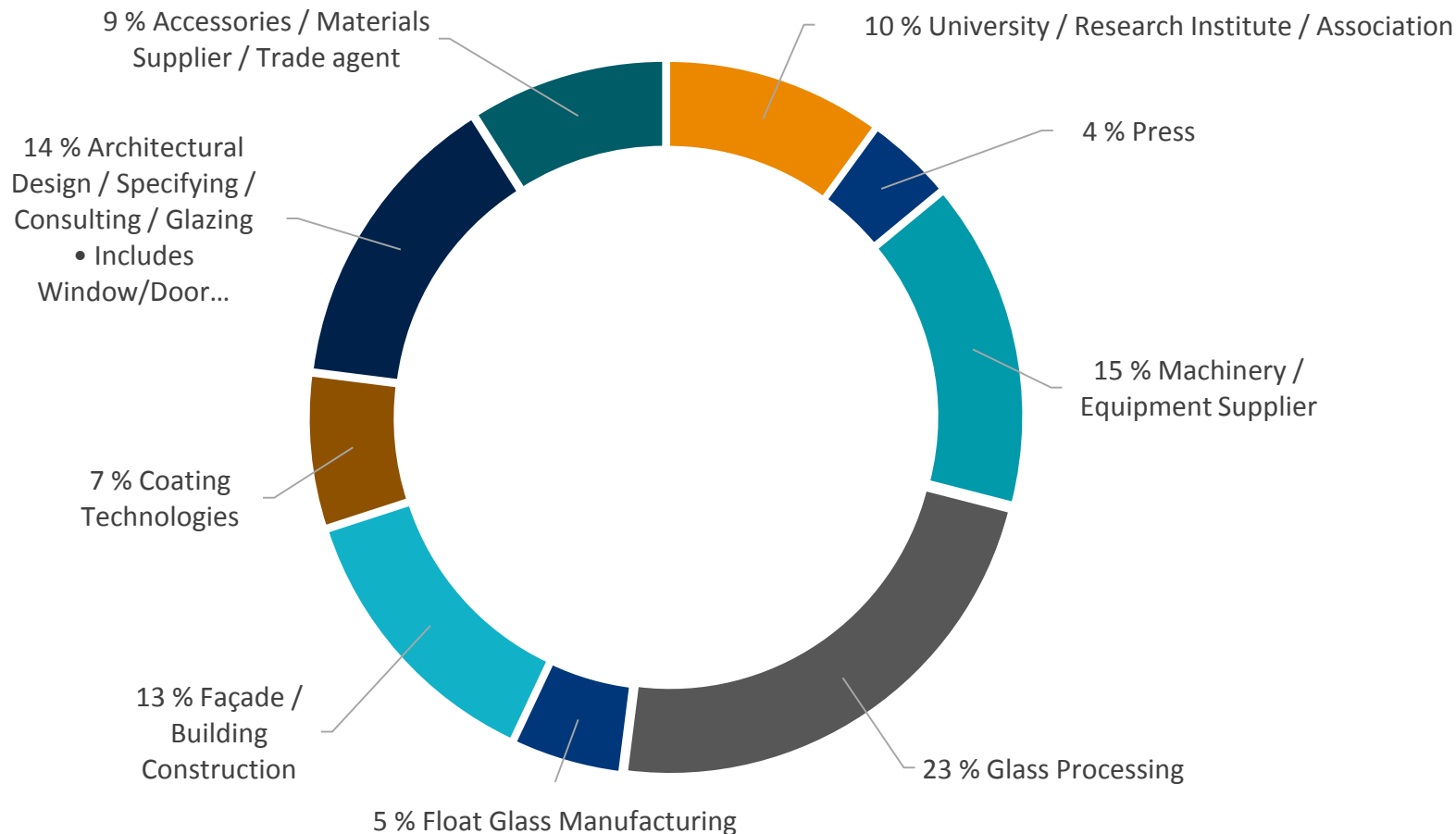
If you are interested in profile data for a specific event, please [contact the organizers](#).

Participant Main Business Area



For event specific data, please [contact the organizers](#)

Participant Company Activities

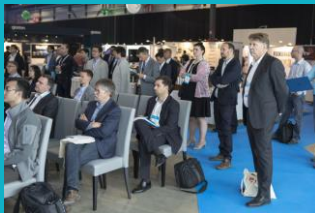


For event specific data, please [contact the organizers](#)

GPD Finland Program Structure

Tuesday
Wednesday

Workshops



Wednesday – Friday

Conference Sessions

Exhibition

Business Networking
activities



Social networking
activities



GPD Finland Workshops

- intensive 4-8 -hour courses with each focusing on techniques and skills in a particular field
- main emphasis on interaction and exchange of information among relatively small groups
 - e.g. 5-15 participants for practical workshops and 20-50 persons for theoretical workshops.



GPD Finland Conference sessions

- 2-3 days with 5-6 parallel sessions / day covering this main topics:
 - Glass in architecture
 - Glass processing
 - Solar glass
 - All Vehicles glass
 - Future trends and opportunities for the glass industry
- approx. 12 technical presentations / session (20-30 min. each)

GPD Finland Exhibition

- Conference exhibition organized in the conference venue
 - Exhibitor types
 - Glass industry companies
 - Startup companies
 - Glass industry media and associations
 - Research and academic institutions
 - Caters only for the conference participants
- It is suitable for
 - building business partnerships (and not really sales)
 - product promotions through various marketing materials.
 - Small machinery and glass products are suitable for display due to space limitations.



Networking Activities

- Business networking activities
 - organized during coffee and lunch breaks
 - they include:
 - group lunches e.g. CEO lunch
 - one to one meetings booked in advance through a meeting manager tool
- Social networking activities
 - organized during the evenings
 - they include:
 - Get together gathering
 - Conference Dinner
 - Farewell gathering



GPD Opening and Plenary Speakers

- more than just industry experts but leaders that can:
 - share the wisdom of past experiences and advise
 - analyze current industry trends and inform
 - envision the future and inspire
- some of them include:
 - Mr. Russel J. Ebeid, former president of Guardian Glass Group (GPD Finland 2001, 2007, 2011)
 - Mr. Bruce J. Oreck, Ambassador of USA to Finland, (GPD Finland 2011)
- GPD Finland 2017 Final Program
 - to see a copy of the program, please click the image below



Organizers and Supporters

- GPD events are organized by Glaston in co-operation with:
 - other companies
 - glass industry associations, media, universities
 - architecture and structural engineering offices
- Companies can cooperate with Glaston in various ways such as
 - Becoming sponsors e.g.
 - event sponsor
 - activity sponsor
 - merchandise sponsor
 - Organizing an activity during an event e.g. a workshop

International Media Supporting GPD

- Asianglass, UK
 - Architectural Glass & Industrial Glass, China
 - BAU Business, Ukraine
 - DETAIL, Germany
 - China Building Doors Curtain Wall & Equipment, China
 - DGG Journal, Germany
 - e-glass weekly, USA
 - GFF, Germany
 - Glassbulletin, India
- Asianglass, UK
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 - e-glass weekly, USA
 - GFF, Germany
 - Glassbulletin, India

International Press supporting GPD

- Glaswelt, Germany
- Intelligent Glass Solutions, UK
- Lasinikkari, Finland
- Lasirakentaja, Finland
- Middle East Glass Magazine, Egypt
- O Vidroplano, Brasil
- Reed Business Information, Italy
- Revista Del Vidrioplano, Spain
- Rivista del Vetro, Italy
- Solaria, Italy
- USGlass, USA
- USGNN.com News, USA
- VERRE, France
- Vitrea / Novoperfil, Spain
- Windows. Doors. Glass Facades, Ukraine
- World of Glass, Greece
- Windows Active, UK



www.gpd.fi

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