

**February 17, 2017**

## **A Top Meeting for Glass Industry Professionals**

For the third year running the world's leading glass Conference, the Glass Performance Days (GPD), brings the art of continuous glass industry learning to Turkey. The concept and the venue are the same as in the two successful pioneering conferences in 2015 and 2016. Teaming up with Reed Tuyup Fairs the GPD can take advantage of the biggest Glass, Windows and Door Expo in Eurasia March 8-11<sup>th</sup> 2017 and its impressive exhibitor turn-up of some 50,000 visitors and 700 organizations from 30 countries. In 2017 the first GPD seminar day, March 8<sup>th</sup>, is dedicated to Architects and Designers and the second one, March 9<sup>th</sup>, to Processors.

- The advantage of facing everybody who is anybody in the business is a unique opportunity, says GPD Chairman Jorma Vitkala. The 50,000 visitors to the Fair are more than passers-by. They have a genuine interest in monitoring the state-of-the-art of glass construction and keep pace with its newest trends, technologies and applications. One of the special highlights of the seminar promises to be the broad overview of the latest trends in construction given by Dr Thomas Winterstetter of Werner Sobeck Stuttgart AG, entitled Innovative Glazed Envelopes for the Region's Iconic Projects.

### **Focus on Learning**

The GPD, now in its 25<sup>th</sup> year as a leading international catalyst of the industry, has always considered sharing information as one of the main drivers of industrial development. The GPD seminars, now to be arranged on March 8-9, 2017 in Istanbul, are during the first two days of the main Expo, and they focus on Learning. The organizers recommend the first seminar day for architectural and design applications and the second day for processors. One does not of course exclude the other.

- Learning is something we all benefit from, Vitkala says. Today it is important to have a full comprehension of all sides of glass construction. Design leads the way and Processing deals with its cost-effective implementation We have named the Seminar A Special Briefing on Glass Applications. The Tuyup Fair organizers and GPD speaker organizations Sisecam, Glaston, Dow Corning, Kururay and KH Tasarim ve Danismanlik, enable registration for the GDP modules free-of-charge for the first 300 participants. The value that participants take home with them is, however, all but free. In fact it is price-less, Vitkala observes. The participation in the past two GPD events in Istanbul bore witness to that in drawing a participation of around 300 participants each.

For more information about the GPD modules, contact Jorma Vitkala at [jorma.vitkala@gpd.fi](mailto:jorma.vitkala@gpd.fi), mobile +358 40 553 2042 or visit [www.gpd.fi](http://www.gpd.fi)